



NEWSLETTER

2020 Q3

Elite Spirits looked back at the third quarter in review, bringing you a round-up of exciting news, homemade cocktails recipes and new elements on our website.

From the homemade cocktail campaign, we gathered delicious Moutai cocktails recipes from talented bartenders. We launched an online editorial on Food and Wine Magazine to praise the fabulous work of these bartenders. Please visit our [website](#) to get more inspiration on homemade Moutai cocktails for you and your customers.

"Prince Paradise" by Marco Fratta



Photo Provided by Marco Fratta
In Dublin, Moutai stockists including Asia Market, Celtic Whiskey, James Fox Cigar and Whiskey Store, and Redmonds of Ranelagh. You can find a full list of stockists on the website.

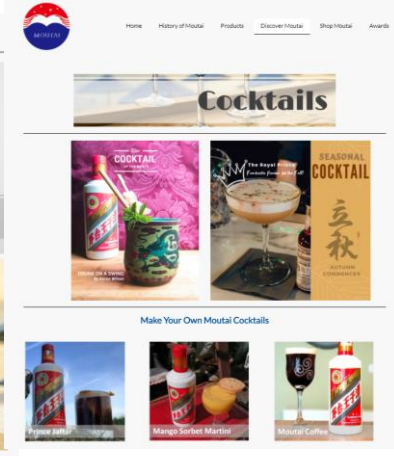
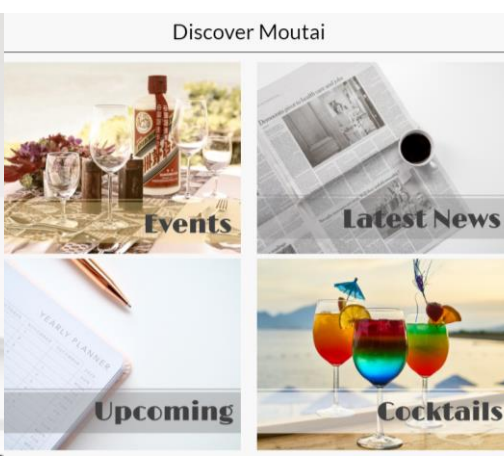
"Moutai Coffee" by Janice Blair



"Mango Me Honey" by Benjamin Braganza



We are delighted to present the new session "Discover Moutai" on our website where you can find all our latest events, news and secret Moutai cocktail recipes that help you and your customers make the perfect cocktails at home. Make sure you go check out our upcoming events and stay tuned for latest updates!



Also, we have expanded the footprint of Moutai to James J. Fox Cigar & Whiskey Store where customers can purchase Moutai and enjoy also at home.



We have partnered with Redmonds and Celtic Whiskey to launch marketing campaigns giving away our valuable Moutai cocktail set earlier. Generating high engagement rates, channel partners have increased their social media fan base and brand awareness through these giveaway promotions. If you would like to formulate other joint promotion opportunities with us, please contact our Marketing team at info@elitespirits.ie.

Kweichow Moutai is named after its origin place, Mao Tai Town. Along with Scotland whisky and cognac brandy, Moutai is regarded as one of the three most famous distilled liquors in the world. It is the originator of sauce-fragrance in Chinese baijiu, honored "the spirit of China". And it also deemed as the only liquor for the Chinese embassies.



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