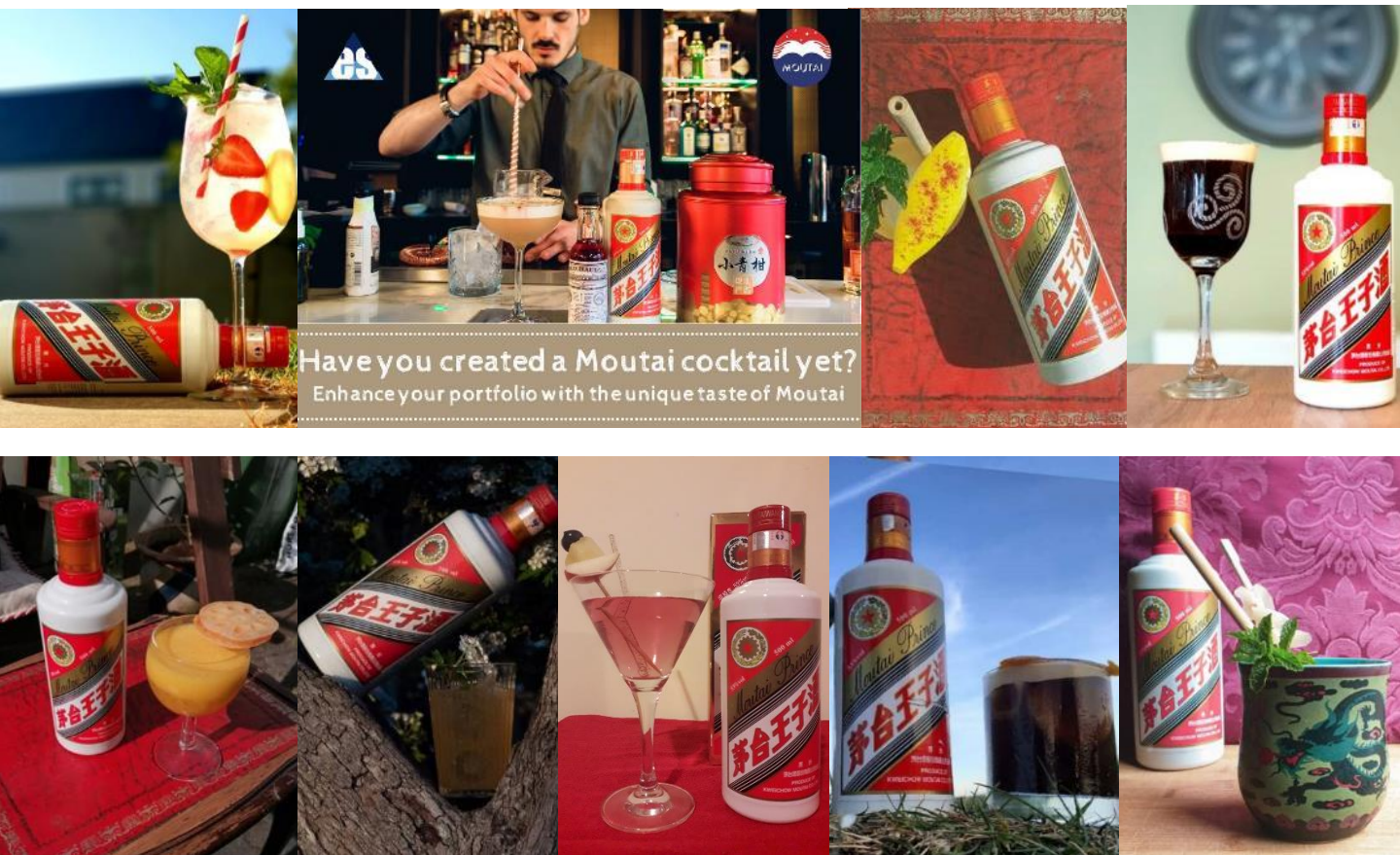




The season of Summer is here. Have you tried the unique taste of Moutai cocktails yet? Elite Spirits launched a homemade cocktail campaign- “Create your next exotic cocktail with the unique taste of Moutai” this Summer. Selected bartenders were given a free bottle of Moutai each for their creation of Moutai cocktails. The response was overwhelmingly positive that captured the interests of many bartenders from well-known bars, hotels and restaurants. Many of them are happy with their fantastic homemade cocktail creations and shared on their social media platforms. We featured our star cocktail of the month and some selections in our website, come and have a look! In the coming issue, we will be covering some of the selected themes and series of these fabulous cocktails. Stay tuned!

Moutai Prince and Moutai Yingbin provide possibilities for innovative and delicious combinations with different ingredients showcased in a glass of cocktail. It is easy and everybody can have fun with the exotic taste of Moutai. Have you also tried to mix your own Moutai cocktail? Get a bottle and have fun with Moutai.



In cooperation with Asia Market, we had Moutai Prince giveaway competition on Father’s Day. Also, we had the giveaway with Celtic Whiskey on Dragon Boat Festival.



The prizes included ingredients to create cool Moutai cocktails which were perfect for Summer. Why not try it for yourself! To shop Moutai, please refer to the “Retailers in Ireland” QR code for more information.

Kweichow Moutai is named after its origin place, Mao Tai Town. Along with Scotland whisky and cognac brandy, Moutai is regarded as one of the three most famous distilled liquors in the world. It is the originator of sauce-fragrance in Chinese baijiu, honored “the spirit of China”. And it also deemed as the only liquor for the Chinese embassies.



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